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GOVERNOR

STATE OF CALIFORNIA

## GOVERNOR'S MENTORING PARTNERSHIP



September 2004

### **Mentor Toolkit Project Description**

In response to requests from mentor programs in our state, the Governor's Mentoring Partnership (GMP) has developed a Mentor Toolkit for use by local mentor programs to support mentoring efforts throughout California. This effort is being undertaken to help sustain existing local mentor programs through the establishment of business, education and non-profit mentoring collaboratives and partnerships. The Toolkit is intended to raise public awareness of the need for, and benefits of, mentoring; to solicit funding and recruit new mentors. The Toolkit is not intended to serve as a guide in establishing new mentor programs, but rather to sustain existing mentor programs and to serve as a call to action throughout the state in support of mentoring. The Mentor Toolkit consists of a Video, Guidebook and Resource CD.

#### Mentor Program Video

The 23 minute video will serve as a recruitment and marketing tool for use by mentor programs within their communities. The video will increase general public awareness of the need for, and long term benefits of, mentoring. It will address the importance of academic and social mentoring and promote business involvement and encourage the development of public and private partnerships and collaboratives.

The video is broken up into four distinct segments, each of which has a different theme (businesses, education, community partners, and youth.). The video can be shown in its entirety or certain segments can be incorporated into presentations to meet the needs and interests of a particular audience. The video consists of interviews with actual mentors, mentees, mentor program directors, business and community leaders, educators, social workers, law enforcement officials and other partners and stakeholders.

#### Mentor Guidebook and Resource CD

The Guidebook and Resource CD will serve as a companion to the mentor video. The Guidebook, which contains information gathered from mentoring experts, will provide practical information to sustain existing mentor programs. Specifically, the Guidebook will provide strategies to develop or strengthen local partnerships and collaboratives with business, education, local government and other organizations. Additionally, the Guidebook will illustrate how to conduct effective recruitment, fundraising, marketing and volunteer management activities directed towards increasing the capacity of programs to raise funds and recruit mentors. Information on building and sustaining partnerships and collaboratives will be highly emphasized to promote sustainability and sharing of resources. The Resource CD is a listing of useful resources and web links that will help strengthen and expand mentoring efforts.

The Toolkit will be distributed to all mentor programs in the Fall of 2004. It will also be available on the GMP website, at [www.mentoring.ca.gov](http://www.mentoring.ca.gov).



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